

# Beyond The Presses

A Sentinel Reality Series

Episode 11

## Episode 11—Preparing Print Product for Going Postal

In this episode of *Beyond the Presses*...

We feature Sentinel's Personalization & Mailing department. Stay tuned while Brad, Ray, & Tony guide us through the process.

Episode 1 Dale	Episode 2 Sales	Episode 3 Estimating	Episode 4 Customer Service	Episode 5 Electronic PrePress	Episode 6 Production Supervisor	Episode 7 Sheetfed Press	Episode 8 Web Press	Episode 9 Bindery	Episode 10 Bindery Details	Episode 11 Mailing
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When working with data, Ray could use an extra set of arms!

Mailing is all about data prep: Data processing, data transfer, data personalization, and then finally mail prep!



### Step 1

Ray processes your data file and prepares it for inkjet or labeling.



### Step 2

Tony keeps an eye on quality as your project is personalized.



### Step 3

Product is prepared for mailing according to United States Postal Service regulations.



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"Sentinel is proud to offer both inkjetting and labeling to our mailing customers. Do you have a question about mailing? Please call your Sales or Customer Service Representative for a competitive quote!"

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